

**OPERATIONAL GUIDELINES FOR THE YOUTH LEADERSHIP
AND PERSONALITY DEVELOPMENT PROJECTS**



1. OBJECTIVES:

The Rural Youth Leadership and Personality Development Programme would attempt to develop leadership qualities, national character, comradeship and personality development among the rural youth. It will motivate the youth to act as focal point for dissemination of knowledge in the rural area and involve them in nation building process;

2. PHASING OF PROJECTS: The projects sanctioned under the scheme will be implemented in 3 phases as indicated below.

(a) Preparatory Phase: This will involve consultation with Youth Club members, District youth Coordinators of Nehru Yuva Kendra Sangathan, NSS Programme Officers, Panchayati Raj Institutions to identify and select 5 social activities and 5 sports activities to be adopted by the Youth Clubs in the district. The preparatory phase will also include selection of youth clubs, selection of trainees from youth clubs, NSS units, scouts & guides following a transparent process and making administrative arrangements for the training. The duration of the preparatory phase will be about one month period.

(b) Training Phase: The training period will be of one month duration, which will involve 40-45 training hours per week. The training will be residential in nature and the institution providing the training should have the required infrastructure and faculty to conduct training in a professional manner. The application should specify the training to be imparted, which will broadly comprise of two weeks of leadership and life skills training and two weeks training on vocational training or capacity building, project management, accounting, physical education and cultural activities. A detail training module providing daily time-table, resource persons to be engaged and materials to be used for the training should be mentioned in the project proposal.

(c) Follow-up Phase: The final phase will be of 2 months duration comprising of at least 4 contact meetings/ visits to youth clubs and trainees to assess the outcome of the training. The training institutions will also arrange meetings with potential employers, bankers or self-employment linkages to be developed.

3. FINANCIAL PATTERN

3.1 Financial Assistance: - Financial assistance up to 100% will be provided for the projects sanctioned under the scheme. The cost norms for the components of one project shall be as under.

Sl. No.	Project Component	Amount in Rupees
(i)	Preparatory Phase: (Advertisement for application, selection process, meetings, visits, contingencies on LS)	10,000/-
(ii)	Training Phase: Boarding @ Rs.125x30x30: 1,12,500/- Lodging @ Rs. 75x30x30: 67,500/- Resource Persons (minimum 4 on LS): 40,000/- Training materials, sundries (LS): 30,000/-	2,50,000/-
(iii)	Follow- up Phase: (Placement meetings, visits, reporting etc.)	40,000/-
	Total	3,00,000/-