

Guidelines - Awards to Outstanding Youth Clubs (AOYC) at District, State and National Level

Introduction

Village level Youth Clubs are the direct partners and beneficiaries of NYKS programs, activities, schemes at various levels. A Youth Club is basically association of youth, working voluntarily, in areas such as literacy, environment enrichment, women empowerment, vocational training, eradication of social evils such as dowry, un-touch ability, health and family welfare as well as other local issues confronting them and village communities. Besides this, Youth Clubs are taking up social campaigns, awareness drives on issues of local and national importance. They are also taking lead in community development, sports, cultural activities and other developmental programmes in coordination with various departments and agencies at different levels.

The role of Youth Clubs was found to be very useful in the recently conducted study of the Planning Commission on the schemes of the Sangathan. It is stated in the report that “Youth Clubs have helped the village panchayats in creating assets in the villages in a cooperative and voluntary manner, and in building up organizational skills.”

It is utmost important that such grass-root level organizations get recognition and support from the Government so that they are able to develop further and contribute more towards national building. It is, therefore, proposed to institute awards for outstanding Youth Clubs at three levels viz. **District, State and National level.**

Objective

The objective of the scheme is to encourage the growth of Youth Clubs which act as catalysts of development and positive social change. It has been observed that Youth Clubs can play a vital role in activities leading to community development and Nation building.

Therefore, in order to further promote the growth of Youth Clubs on one hand and to recognise their outstanding contributions and encourage them to become active partners in Nation building on the other hand the Government of India introduced this scheme. It is also to encourage more and more Youth Clubs to come forward toward and assume leadership at different levels. With the introduction of the scheme, the government hopes that not only the existing Youth Clubs will play a more meaningful role but more Youth Clubs will come into being in future.

Execution of the Scheme

The Scheme will operate at three levels, i.e., **District, State and National**. The competition will begin at District level, carry on to the State level, and finally go up to the National level. The winners of District level competition will automatically qualify for the State level competition and similarly, the winners of the State level competition will automatically qualify for the National level competition for Award to Outstanding Youth Clubs.

Eligibility

All Youth Clubs which are affiliated with district NYK and Registered under the Society's Registration Act 1860 or Corresponding Act of State/UT are eligible to apply.

There will be no need to apply afresh for State level Awards. Since winners of the district level competition will automatically qualify for State level competition. It is pertinent to note here that a Youth Club which has been selected for District level Award for the ***year based on the activities of previous financial year will be considered for State level Award.*** Further, the Youth Club who has earlier been awarded at District level cannot be considered for State level Award based on its previous year's position.

NOTE: The Youth Clubs/Mahila Mandals who have been given award under the Scheme of AOYC during last two years will not be eligible to apply.

Award

At the **District level**, the winners will be awarded a sum of **Rs.25,000/-** and at the **State level** the award will be **Rs.1,00,000/-**. At the **National level**, **three awards of Rs.5,00,000/-, Rs.3,00,000/- and Rs.2,00,000/-** will be given to 1st, 2nd and 3rd position respectively. The Youth Clubs would utilize the award money in community development projects and programmes.

Mode of Evaluation

The applicants will fill up the form attached along with the scheme (**please see Annexure – 1**) and mail it to the District Youth Coordinator of the Nehru Yuva Kendra of their District. In the application form only the activities of the previous financial year for award to the current financial year should be mentioned. It may be noted that at the time of submitting the details pertaining to district level Youth Clubs Awards, Youth Coordinator should also mention as to how many Youth Clubs applied for district level outstanding award.

Further, Youth Coordinator and State Director while getting the visit report of the selected Youth Club at District and State level as the case may be should verify the authenticity of each and every statement given by selected Youth Club and for that purpose against each point of the proforma as given in **Annexure - III** and **Appendix - IV** should specifically be mentioned.

It has been felt that quite often the rural Youth Clubs are generally not capable enough to present their activities in scientific manner and, therefore, in order to make it more presentable and in a systematic manner, the Youth Coordinator and State Director should help them to document their applications and other details in a presentable manner.

The applications received will be evaluated by a Committee. There will be 3 different Committees evaluating applications, one each for District, State and National level awards as listed in **Annexure II**. The process of evaluation has been given in **Annexure - III**.

Dates for receiving applications and information's at different levels

(a) District level

All applications, duly filled in by applicant Youth Clubs in the prescribed format, should be processed by concerned Youth Coordinator, and one outstanding Youth Club at district level should be selected by district level committee under the Chairmanship of Deputy Commissioner/Collector and other members of the committee as listed in **Annexure - II**. All these formalities should be completed by the **15th September, 2017**. The name of the selected Youth Club from district along with necessary documents and details including application should reach the State Director before **31st September, 2017**

The State Directors at their level should compile list of District Level Outstanding Youth Clubs from their respective States and the same should be sent in a manner that it may reach NYKS Hqrs. before **30th October, 2017** It may kindly be noted that information received after the stipulated date will not be entertained for release/adjustment of funds under the scheme.

(b) State level

The State Director should put before the State Level Committee on Outstanding Youth Club Award, all the selected district level applications from the concerned State for final selection of a Youth Club at State Level. The committee for selection of State Level outstanding Youth Clubs has been given in **Annexure-II**.

The **State Director as per the norms should pay** a visit to the Youth Club who has been finally selected for State Level Outstanding Youth Club Award by the State Level Committee.

The State Director during his personal visit will verify and authenticate the details of other claims made by the Youth Club and will prepare a visit report. Besides this, State Director may also give a certificate in this effect.

The above mentioned details along with the original application and documents, minutes of the meeting as well as visit report should be made ready by the State Directors before **20th October, 2017** State Directors should submit such details to NYKS Hqrs **before 30th October, 2017** the nominations received after the stipulated date will not be entertained. Further, the responsibility of not complying with the instructions will be that of the concerned officer at particular level whereby a Youth Club may not get opportunity for consideration of National Level Award by the committee. Soon after receiving the details and the name of the Youth Club for Award at State Level, funds will be released by NYKS. The date for giving award at State Level may be decided by the concerned State Director and the same may also be intimated to NYKS, H.qrs.

(c) **National Level**

As mentioned above, the details of the Youth Club, who has been selected for State Level Outstanding Youth Club Award, should reach NYKS Hqrs. by **30th October, 2017** It may be ensured that the details may reach by the stipulated date so that accordingly at Hqrs. level further necessary action for the selection of Youth Clubs for National level Award may be decided. Since for National level Youth Club Award, before the convening of final National level Committee meeting, **a sub-committee meeting** is to be organized which is to be followed by the final selection of the Youth Clubs at National Level is to be undertaken by the National Level Committee.

Date of Award Presentation

The **District and State level awards** will be given away **on 14th November** (Foundation Day of NYKS) or during District/State Youth Festival. The **National level Award** will be presented preferably during National Youth Festival or as decided by competent authority.

General Rules

- In case of any doubt and dispute the decision of the Nehru Yuva Kendra Sangathan, shall be final and binding.
- Nehru Yuva Kendra Sangathan reserves the right to make any amendment to the Scheme without giving any notice.
- The District, State and National level Awards would be received by a **team of two representatives** of each selected Youth Club.

- Two representatives of the Youth Club which is given **State level Award** will be reimbursed actual travel costs by 1st Class rail journey by shortest route. DA @ Rs.200/- per head for two days and Board and Lodge @ Rs.300/- per head for two days or the actual, whichever is less.
- Two representatives of the Youth Club which is awarded **National level Award** will be reimbursed actual Travel Costs by IIInd AC rail journey by shortest route, DA @ Rs.200/- per head for two days and Board & Lodge @ Rs.500/- per head for two days of the actual, whichever is less.
- The whole of the amount of awards should be used for developmental activities/infrastructure development of Youth Clubs & Youth Development Centres.

Financial Implications

The Financial Implications of the scheme are as follows:

(a)	For giving awards at District Level @ Rs.25, 000/- (623 District NYKs)	Rs. 1,55,75,000
	Total	Rs.1, 55,75,000
(b)	For giving awards at State/UT level @ Rs.1,00,000/- (for 29 States and 7 UTs (including expenditure on TA/DA and B & L)	Rs. 36, 00,000 Rs. 3, 60,000
	Total	Rs. 39, 60,000
(c)	For giving 3 Awards at National level @ Rs.5, 00,000/-, Rs. 3,00,000/-, Rs.2,00, 000/- (Including expenditure on TA/DA and B & L)	Rs. 10,00,000 Rs. 2,00,000
	Total	Rs. 12, 00,000
(d)	Organization of Award Distribution Function and other unseen Expenses: Rs. 78,40,000/-.	
	Grand Total (a + b + c + d) =	Rs. 2,85,75,000/-

Composition of Evaluation Committees at the National, State and District Level

National Level

Secretary (Youth Affairs)	Chairman
Director General, NYKS	Member Secretary
Joint Secretary (NYKS)	Member
Programme Adviser, NSS	Member
Vice- Chairpersons of NYKS, BOG	Member
Member of NYKS, BOG	Member

State Level

Secretary/Director Youth Services of State Govt.	Chairperson
Chief Functionary of NSS	Member
State Director concerned	Member Secretary

District Level

District Collector	Chairperson
District Youth Coordinator, NYK	Member Secretary
NSS - Programme Coordinator / Programme Officer of the University/ College in the District	Member
Two representatives of voluntary organizations working in the field of youth development	Members

NEHRU YUVA KENDRA SANGATHAN

Selection of Outstanding Youth Club Award for the year 2017 -18

District / State / National level

Brief Note for the District / State / National level Selection Committee

To encourage and support the growth of Youth Clubs and reward selfless services rendered by them in the field of nation building, the Ministry of Youth Affairs and Sports, Government of India has introduced the 'Outstanding Youth Club Award', at the District, State and National levels. At the District level the selected outstanding Youth Club are awarded a sum of Rs. 25,000/- and at the State level the award is Rs.1,00,000/-. At the National level, three awards of Rs.5,00,000/-, Rs. 3,00,000/- and Rs.2,00,000/- will be given for the first, second and third place winners, respectively. The Youth Club would use the award money for community development projects/ programmes.

Those Youth Clubs, which are registered under the Societies Registration Act 1860, or corresponding Acts of State/UT, are eligible to apply. The selected Youth Club for the district award would automatically qualify for consideration for the State level award and those selected at the State level qualify for consideration at the National Level and therefore no separate application is required to be submitted for National Level selection. The programmes conducted and services rendered by the Youth Clubs during the period from *1st of April 2016 to 31st of March 2017*, were to be considered for evaluation and adjudication for the Awards under consideration of District / State / National level Selection Committee.

Suggestive Parameters for evaluating performance of Youth Clubs at District / State / National level – based on the parameters given in the application format, objectives of the scheme and the expectations. However, the committee at its discretion may decide the parameters and criteria for selection of outstanding Youth Clubs at District / State / National level.

Broad Areas of Performance

1. Fund Mobilization: Coordination, Corporate and NYKS assistance
2. Important People Associated
3. Media Outreach/ Visibility
4. Degree of difficulty/ Geographical
5. Total Beneficiaries
6. Collaboration with Development Departments
7. Durable/ Assets Created
8. Total Number of Programmes organized: Variety and Beneficiaries in below mentioned areas of activities.
9. Focused Vocational/ Self employment, Disaster Management, Innovations undertaken

Field of Activities and Performance

- a) Health & Family Welfare (Including mother child care)
- b) Environment Preservation and enrichment
- c) Vocational Training
- d) Literacy Programme
- e) Women Empowerment
- f) Cultural Programmes
- g) Sports/Adventure Programmes
- h) Employment generated
- i) Celebration of National and International Weeks and days
- j) Eradication of social evils and other local problems
- k) Social Welfare
- l) Camps/residential training programmes within district attended by Members
- m) Camps/residential training programmes outside district attended by Members
- n) Any other activity of significance

Note : The process of evaluation will be as under :

1. Each member of the committee will have one sheet for each Club
2. There are four grading - Excellent, Vary Good, Good and Insignificant. An **excellent grade will earn 3 points, very good will earns 2 points, Good will earns 1 point and Insignificant will earn nil.** Nonetheless, *criteria for grading will be determined by the Committee.*
3. The Clubs earning the highest number of points will be adjudged as the winners. The total will be based on the points earned by each Club for each individual area and field from each member and divided by the total number of members present.
4. In case of a tie, the Chairman of the Committee will decide the winner on the basis of the further going through the details given in submitted file of the two Clubs in the tie.

Nehru Yuva Kendra Sangathan

Assessment Sheet for evaluating performance of Youth Club at District / State / National Level

OUTSTANDING YOUTH CLUB AWARD – (2017-18)

Name / Address of Applicant Youth Club:

S.L. No	Broad Subject / issues	Evaluation (Excellent / Very good / Good / Insignificant)	Points Earned
Broad Areas of Performance			
1.	Fund Mobilization		
2.	Important People Associated		
3.	Media Outreach/ Visibility		
4.	Total Beneficiaries		
5.	Collaboration with Development Departments		
6.	Assets Created		
7.	Total Number of Programmes organized: Variety and Beneficiaries in below mentioned areas of activities.		
8.	Focused Vocational/ Self employment, Disaster Management, Innovations undertaken		
Field of Activities and Performance			
a)	Environment Preservation and enrichment		
b)	Vocational training		
c)	Literacy Programme		
d)	Women Empowerment		
e)	Cultural Programme		
f)	Sports/Adventure Programmes		

S.L. No	Broad Subject / issues	Evaluation (Excellent / Very good / Good / Insignificant)	Points Earned
g)	Community Assets Created		
h)	Employment Generated		
i)	Celebration of National and International Weeks & Days		
j)	Eradication of social evils and others local Problem		
k)	Social welfare		
l)	Camps/residential training programmes within district attended by Members		
m)	Camps/residential training programmes outside district attended by Members		
n)	Sanitation drives		
o)	Any other activity of significance		
	I.		
	II.		
	III.		
	Total		
	<u>Total Points earned</u>		

Name of the Selection Committee Member: _____

Signature: _____ (with date)

NEHRU YUVA KENDRA SANGATHAN

OUTSTANDING YOUTH CLUB AWARD (2017-18)

**Consolidated Assessment Sheet for evaluating performance of Youth Club at the
District / State / National Level**

Name / Address of Applicant Youth Club:

S.L. No	Broad Areas of Performance	Member I	Member II	Member III	Member IV	Member V	Member VI	Member VII	Member VIII	TOTAL Points Earned
1.	Fund Mobilization									
2.	Total Beneficiaries									
3.	Important People Associated									
4.	Media Outreach/ Visibility									
5.	Collaboration with Development Departments									
6.	Assets Created									
7.	Total Number of Programmes organized: Variety and Beneficiaries in below mentioned areas of activities.									
8.	Focused Vocational/ Self employment, Disaster Management, Innovations undertaken									

S.L. No	Broad Areas of Performance	Member I	Member II	Member III	Member IV	Member V	Member VI	Member VII	Member VIII	TOTAL Points Earned
A.	Health & Family Welfare (including mother & child care)									
B.	Environment Preservation and enrichment									
C.	Vocational training									
D.	Literacy Programme									
E.	Women Empowerment									
F.	Cultural Programme									
G.	Sports/Adventure Programmes									
H.	Community Assets Created									
I.	Employment Generated									
J.	Celebration of National and International Weeks & Days									
K.	Eradication of social evils and others local Problem									
L.	Social welfare									
M.	Camps/residential training programmes within district attended by Members									

S.L. No	Broad Areas of Performance	Member I	Member II	Member III	Member IV	Member V	Member VI	Member VII	Member VIII	TOTAL Points Earned
N.	Camps/residential training programmes outside district attended by Members									
O.	Sanitation drives									
P.	Any other activity of significance									
	I.									
	II.									
	III.									
	Total									
	Grand Total Points Earned									

Signature of Selection Committee Chairman and Members (with date):

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

Nehru Yuva Kendra Sangathan

Outstanding Youth Club Award (2017 - 18)

(District / State / National level Selection)

Attendance Sheet

Meeting of the District / State / National level Selection Committee held on ----- at ----- am/
pm at the office of -----

Members Present:

Name	Designation	Signature	Telephone
1. _____	_____	_____	
2. _____	_____	_____	
3. _____	_____	_____	
4. _____	_____	_____	
5. _____	_____	_____	
6. _____	_____	_____	
7. _____	_____	_____	
8. _____	_____	_____	

CHAIRPERSON:

Name	Designation	Signature	Telephone
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