



नेहरु युवा केन्द्र संगठन NEHRU YUVA KENDRA SANGATHAN

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India



Cir.No.NYKS/PROG:start-up India/2015 / 130

Dated: 15th January, 2016

From : Dr. M.P. Gupta, Joint Director (Programme), NYKS-Hqr.

To : All Zonal Directors, Nehru Yuva Kendra Sangathan

Subject : **Launching of 'Start-up India' by Hon'ble Prime Minister and motivation to see the live telecast on 16th January, 2016 at Doordarshan, NIC and Youtube - regarding**

1. As aware, vide this office letter of even number dated 31st December, 2015 and follow up letter dated 11th January, 2016, all the Zonal Directors were requested to motivate youth and others to watch the Launching of Start-up India by the Hon'ble Prime Minister of India **on Doordarshan on 16th January, 2016 from 05:00 p.m. on wards. We are sure all district NYKs must have made arrangements for viewing the event.**
2. Besides above, the Webcast and Interactive Sessions of the event are being organized with the assistance of State Governments, DIPP and NIC. In this regard copy of the letter from Joint Secretary, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Govt. of India is **enclosed**. To avail this facility and opportunity from **9:30 a.m. to 7:30 p.m. on 16th January, 2016**, District Youth Coordinators should be advised to coordinate District Administration in this regard.
3. Further, those who cannot access the above venues and Doordarshan can **watch launching function of the event on Youtube**, they may be motivated to view by downloading the Webcast link: <https://www.youtube.com/watch?v=X8T4Xnjuy0Q>
4. It is again requested to motivate maximum number of NYC Volunteers, members of Youth Clubs and Mahila Mandals, Youth Action Groups and other stakeholders to view the launching function of the Start-up India movement.
5. Please do not forget to furnish feedback in the prescribed proforma on 16th January, 2016 and thereafter daily for 15 days at e-mail: nyks.dev@gmail.com along with action photographs and press clippings.

Encl: as above

(Dr. M.P. Gupta)

CC:

- All three VCs and BOG members
- PS to Director General

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शैलेन्द्र सिंह, भा.प्र.से.

संयुक्त सचिव

SHAIENDRA SINGH, IAS

Joint Secretary

Phone No. : 011-2306 1637

D.O. No. 5(91)/2015-BE-I



RIGHT TO
INFORMATION



सत्यमेव जयते

भारत सरकार

वाणिज्य एवं उद्योग मंत्रालय

(औद्योगिक नीति और संवर्धन विभाग)

उद्योग भवन, नई दिल्ली - 110 011

Government of India

Ministry of Commerce & Industry

(Deptt. of Industrial Policy & Promotion)

Udyog Bhawan, New Delhi-110 011

Dated: 14.01.2016

Respected Sir,

As you are aware, Government of India is launching the "Startup India" movement on 16th January, 2016 from Vigyan Bhawan, New Delhi. The event is aimed at celebrating the entrepreneurship spirit of the country and its youth. The Webcast and interactive sessions of the event is being organized with the assistance of State Governments, DIPP, Doordarshan and NIC.

The webcast of the event is being done by NIC on the following URLs:

- ✓ i) <http://webcast.gov.in/startupindia/>
- ii) <http://pmindiawebcast.nic.in/>

The event can also be downloaded from the following webcast link:

- i) <https://www.youtube.com/watch?v=X8T4Xnjuy0Q>

I shall be grateful if a nodal officer is nominated by the State Govt., who will coordinate with Districts Magistrates to make arrangements for hosting a special viewing of the event in all the districts of your state using the Webcast links as mentioned above and its relay on Doordarshan.

warm regards,

Yours sincerely,

Shailendra Singh

Shri Vivek Kumar Dhand
Chief Secretary,
Govt. of Chhattisgarh,
Raipur,
Fax: 0771-4080207