



# नेहरु युवा केन्द्र संगठन

## NEHRU YUVA KENDRA SANGATHAN

स्वायत्तशासी संस्था  
युवा कार्यक्रम एवं खेल मंत्रालय  
भारत सरकार

*an Autonomous Body under the  
Ministry of Youth Affairs & Sports  
Government of India*



Ref. No. NYKS/PROG: core prog - scheme/2015 /81

Dated: 30<sup>th</sup> October, 2015

**From** : Dr. M.P. Gupta, Joint Director (Programme), Nehru Yuva Kendra Sangathan

**To** : All Zonal Directors, Nehru Yuva Kendra Sangathan

**Subject** : Implementation of Core Programmes under Annual Action Plan 2015-16 and National Young Leaders Programme (a Scheme of MoYAS) - submission of information

1. Core Programmes and National Young Leaders Programme (a Scheme of MoYAS) are the most important components of NYKS which are to be implemented not only in a time bound manner but also ensuring their quality with expected outcome.
2. As aware, under, National Young Leaders Programme, NYKS is implementing two component of the scheme namely **Neighbourhood Youth Parliament** and **Youth for Development Programme**.
  - i. **Neighbourhood Youth Parliament** is implemented at **BLOCK** and **VILLAGE** levels. Both the Neighbourhood Parliaments at Block and Village level are interlinked. It means if the Block Level Neighbourhood Parliament is organized in a Block then it would be mandatory to organize Village Level Neighbourhood Parliament by respective village based Youth Clubs and Mahila Mandals who have participated in Block level programme. Implementation Guidelines and reporting formats are enclosed as **Annexure - A**.
  - ii. **Youth for Development Programme** has three components viz. Awareness Generation, IEC component - Publicity & Media Campaign and Awards to Youth Clubs at Block level. The aim is to create awareness among youth about the need and **importance of voluntary labour and its contribution towards social coherence and village development**. It is also to enthuse in them the spirit for sustained and collective action in their respective villages.
  - iii. Guidelines with respect to above mentioned Schemes were issued whereby it was requested to mobilize, educate and motivate to Youth Clubs and Mahila Mandals to undertake Shram Daan for 100 hours in 12 months with the participation of their members. It could either be 2-3 hours on Sunday, during lean working days, holidays or any other time they feel comfortable. For ready reference the Implementation Guidelines and reporting formats are enclosed as **Annexure - B**.

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Based on their achievement in the field of Shram Daan, Selection Committee **selects best two Youth Clubs / Mahila Mandals in each of the blocks of district.**

- iv. Keeping in view the expectations of the above programmes and schemes on one hand and the strength of district NYKs on the other hand and thereby to ensure that the Govt funds are correctly and effectively utilized, each of 29 Zonal Directors should submit the following information in the formats enclosed at **Annexure - c.**
- ✓ In how many districts, the Core Programmes and National Young Leaders Programmes can be taken up during 2015-16. Information to be provided in Formats given in **Annexure – C.**
  - ✓ Submission of Implementation Plan for Core Programmes during 2015-16. All District Youth Coordinators and Zonal Directors should submit their Implementation Plan in **Annexure -14 & 15** respectively, sent with Annual Action Plan 2015-16 Guidelines. The same be kept at district NYK offices and copy be available with Zonal Director, so that whenever required the details could be furnished by ZD at any point of time to NYKS, Hqs. Therefore, the consolidated Zonal level Implementation Plan at this juncture be submitted by respective ZDs in **Annexure – D.**
  - ✓ For National Young Leaders Programmes, the Implementation Plan should be submitted in the Formats given in **Annexure – D.**
3. It is reiterated that as per National Youth Policy 2014, the target beneficiaries under NYKS Programs and Schemes should be in the age group of 15-29 years or otherwise specified.
4. Further, as per Annual Action Plan 2015-16 Guidelines, **the Programs are to be implemented by District Nehru Yuva Kendra and cannot be delegated to any other agency.**
5. The concerned Zonal Directors, District Youth Coordinators and Accounts Clerk cum Typists will be responsible for effective implementation of all programmes as per rules.
6. For monitoring, it has been decided by Director General that the Zonal Directors are personally responsible to inspect the implementation of the programmes in their Zones.
7. To further cross check the feedback provided by the Zonal Directors on implementation of the above Programmes/ Schemes, Director General from time to time can pay surprise visits.
8. The above details may kindly be provided in the enclosed proforma **to respective PAO Zones** with a copy to NYKS Hqr.. at e-mail: [mpsharmanyks@yahoo.co.in](mailto:mpsharmanyks@yahoo.co.in) **Your timely response would enable PAO Zones to release funds accordingly.**



9. Zonal Directors at PAO Zones should immediately release the funds to respective Kendra / Zone after vetting its correctness and completeness. And mark copy to NYKS, Hqs.
10. It may further be noted that if the Youth Clubs do not exist or do not confirm to the norms of NYKS then the money should not be released. The criteria for existence of Youth Clubs/ Mahila Mandals communicated vide this office letter No. NYKS/PROG:youth club / 2014/ 36 dated 26<sup>th</sup> June, 2015 are as follows:
- i. Must have an executive body
  - ii. A minimum membership of seven members
  - iii. Members should be in the age group of 15-29 years
11. It's a matter of great concern that a large number of complaints have been received regarding improper utilization of allocated funds. This is not desirable. The Zonal Directors will be responsible to ensure 100% foolproof, correct, complete and efficient utilization of allocated funds as per GFR, NYKS Guidelines and other instructions given from time to time.
12. Any lapse in this regard will be viewed very seriously by Director General and will not only be indicative of negligence in compliance of laid down instructions but also moral conduct.
13. Funds for the above mentioned programmes and schemes are being released by Accounts Section of NYKS Hqr. Delhi.

This issue as per directions of Director General.



(Dr. M.P. Gupta)

CC:

- PS to DG, NYKS
- Director (F,B&A) NYKS Hqr. for kind information please