



# नेहरु युवा केन्द्र संगठन NEHRU YUVA KENDRA SANGATHAN

स्वायत्तशासी संस्था  
युवा कार्यक्रम एवं खेल मंत्रालय  
भारत सरकार

*an Autonomous Body under the*  
Ministry of Youth Affairs & Sports  
Government of India



Cir.No.NYKS/PROG:start-up India/2015

Follow up letter

Dated: 11<sup>th</sup> January, 2016

**From** : Dr. M.P. Gupta, Joint Director (Programme), NYKS-Hqr.

**To** : All Zonal Directors, Nehru Yuva Kendra Sangathan.

**Sub** : **Watch the Launching of 'Start-up India' by Hon'ble Prime Minister of India, Shri Narendra Modi Ji on Doordarshan on 16<sup>th</sup> January, 2016 from 05.00 p.m. onwards and upload positive suggestions.**

1. Vide this office letter No. NYKS/PROG./Start-up India/2015 dated 31<sup>st</sup> December, 2015, all the Zonal Directors were requested to give wide publicity of the Launching Function of Start-up India, to be telecasted live on Doordarshan on 16<sup>th</sup> January, 2016 from 05.00 p.m. onwards.
2. By this time, the Zonal Directors must have issued instructions to all the District Youth Coordinators under their jurisdiction about this very useful information and further communicated to all NYCs, village level Youth Clubs, Mahila Mandals, Youth Action Groups and SHGs through all possible means (viz. by Post, Email, SMS, Whatsapp, Facebook, Twitter, etc.) to watch Launching Function and upload their positive suggestions on Narendra Modi Mobile Application.
3. It is again retreated that :
  - a. On 16<sup>th</sup> January, 2016, all the participants of National Youth Week Celebration should watch telecast of the Launching Function. Others willing to witness telecast at the location should also be given opportunity. For this purpose, the District Youth Coordinators should make proper arrangements.
  - b. Motivate NYKS Staff, NYCs, Members of Youth Clubs/Mahila Mandals, Youth Action Groups, SHGs and Educational Institutions to watch the Launching of Start-Up India by the Hon'ble Prime Minister of India on **Doordarshan** on 16<sup>th</sup> January, 2016 from 05.00 p.m. onwards.
  - c. Motivate Youth and other stake holders to share their positive suggestions, aspirations and dreams by downloading the Narendra Modi Mobile Application from the Play Store and the same is available free-of-cost for all types of platforms i.e. Android, IOS and Windows. The link for it, is <http://nm4.in/dnldapp> . While submitting their positive suggestions/ideas, they must include Nehru Yuva Kendra Sangathan, the name of their State along with their name to earn positive points.
4. Kindly furnish **feedback** in this regard in the **enclosed proforma on 16th January, 2016 and thereafter daily for 15 days** at email: [nyks.dev@gmail.com](mailto:nyks.dev@gmail.com) alongwith photographs and press clippings.

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Visit us at [http : //www.nyks.org](http://www.nyks.org)

5. Zonal Directors may ensure that the copy of the letter is delivered in the office of the Chief Secretary of their respective States.

Kindly ensure to monitor and follow up the matter so as to make it a grand success.

**Encl:** as above.

**(Dr. M.P. Gupta)**

**CC:**

- PPS to Secretary (Youth Affairs), MoYAS, Government of India..
- PPS to Secretary, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India.
- PS to Joint Secretary (Youth Affairs), MoYAS, Government of India
- PS to Chief Secretaries of all States and Union Territories.
- PS to all three Hon'ble VCs and BOG Members of NYKS.
- PS to Director General, NYKS.
- Director, NSS.
- Director, Bharat Scouts and Guides.

## Nehru Yuva Kendra Sangathan

Start – up India Event – witnessed and suggestions uploaded by Youth &amp; Others.

Cumulative Reports as on Date:

State / Zone	Name of Programme and date on which the event was witnessed	Total No. of Youth witnessed Launching of Start – up India event.	No. of Youth Uploaded suggestions	No. of NYKS staff uploaded suggestions	No. of Other persons uploaded suggestions	Total No. of Persons uploaded suggestions (4+5+6)
1	2	3	4	5	6	7

Signature \_\_\_\_\_

Name of Zonal Director \_\_\_\_\_

Zone: \_\_\_\_\_

Date: \_\_\_\_\_