

# **Guidelines for Conduct of Declamation Contests**

## **on**

### **“Patriotism and Nation Building”**

#### **1. Introduction**

In the changing national environment, the youth is once again appearing to be wanting to do something for their Motherland.

To provide them an opportunity on one hand and also change the trend of reduced interest in Patriotism & Nation Building there is a need to create a mass sustainable mobilization of the youth and engage them in meaningful Nation Building activities.

To ensure mass youth participation in the celebration of Republic Day 2016, it has been decided to conduct declamation contests across India. It will be held at Block, District, State and National level. Attractive prizes will be given at District, State and National level.

Declamation contests would provide youth an opportunity to exhibit their presentation skills and art of speaking in public on one hand and create the desired environment among the entire youth community on the other by sparking healthy positive conversation among youth in India and also activate Social Media, yield potential Youth Leaders for awareness creation, popularization and facilitate implementation of National Flagship Programs of Government of India and further ignite Nationalism. It would also facilitate them to develop and refine their leadership qualities.

The topic of declamation would help a great deal in creating awareness about the Modern Indian thinkers among audiences and about the Prime Minister’s Financial and Social Inclusion Schemes, and denouncing all kinds of social evils as well as the spirit of Patriotism.

## 2. Objective

- a) To strengthen the spirit of Nationalism and Patriotic feeling amongst youth and masses for enhanced participation in nation building.
- b) To identify youth with leadership qualities and good communication skills for their further development and empowerment to enable them to take lead in understanding the functions and policies of the Govt. towards Nation Building and popularizing Flagship Schemes of Government.

## 3. Target Group and Eligibility

- a) Youth in the age group of 18-29 yrs from all sections of society
- b) Can participate in the district of his/her Domicile or currently staying for more than 5 years in a district other than his/her domicile
- c) Female and youth groups belonging to weaker sections of the society should be encouraged to take part in the contests

## 4. Coverage

- a) 5779 Blocks
- b) 623 District NYKs
- c) 29 States / NYKS Zones
- d) National

## 5. Prizes

- a) **Block Level** – Screening Contests without prizes (Part of NYPS)
- b) **District Level** -1st Prize:- Rs. 5,000/-, 2nd Prize:- Rs. 2,000/-, 3rd Prize:- Rs. 1,000/-

c) **State Level** - 1st Prize:- Rs. 25,000/-, 2nd Prize:- 10,000/-, 3<sup>rd</sup> Prize:-5,000/-

d) **National Level** – 1st Prize:- Rs. 2,00,000/-, 2nd Prize:- Rs. 1,00,000/- and 3rd Prize:- Rs. 50,000/-

**6. Time Line** - Mid October 2015 to mid December 2015. Finals around last week of December and Top three positions at NYF, Chhatisgarh.

**7. Language of contest** - Hindi and English

**8. Topic** – Patriotism and Nation Building

**9. Synergy, Publicity and Resource Mobilization**

Interested **non controversial agencies**, NGOs, Trusts, individuals and District/State Administration Departments and others may be approached to facilitate in popularizing the Declamation Contest activities, publicity and inviting applications through local News Papers and Electronic Media.

Besides, NYKs National Youth Corps Volunteers, Youth Clubs, Youth Action Groups and Mahila Mandals, Young Women Association Groups should also be actively involved for mobilizing maximum youth for participation in the contest.

Efforts should be made for successful collaboration with District Administration, District Field Publicity, Language and Culture Departments, Principals and Teachers of Universities, College and Schools, NSS, Office and DACYP and SACYP.

**10. Implementation Strategy**

a) **Time Line**

i. **Block Level** – By 5<sup>th</sup> December, 2015

- ii. **District level** - By 15 December 2015
- iii. **State level** – By 24<sup>th</sup> December 2015
- iv. **National Level** – 14 January to 15<sup>th</sup> January 2016

**b) Inviting Applications**

- i. Applications should be invited in prescribed format from the youth for declamation contest.
- ii. Format of application is given at **Annexure - 1**
- iii. Applications may be invited through newspaper, Schools/college websites, Youth related websites, Face book etc, by adopting the strategy as mentioned at S. No. 9
- iv. Application form should also be distributed to the aspiring youth through the local National Youth Corps Volunteers (NYCs), Youth Clubs and Mahila Mandals
- v. Applicants who fulfill the required eligibility criteria would be invited for the preliminary round of the Declamation contest at block level.
- vi. The youth should be told well in advance about the topics of the so as to enable them to make preparation. They should also be informed about the **important points to be followed** by the contestants and other concerned given at **Annexure – 2**.
- vii. The NYCs should inform the youth where and how to submit the duly filled in application form by the given timeline/deadline.

**c) Selection of Judges**

Three judges should be selected for judging the performance of participants **at all levels of Declamation Contest, including Block level Screening Contests**. They should be renowned persons from the field of academics, history, development, social

work, activist, mass media etc. and should be able to judge the performance of participants both in Hindi and English.

**d) Levels of Declamation Contest and Inviting Participants**

**i. Block Level**

To begin with the shortlisted youth from a particular Block should be invited to take part in Block level screening contest.

A minimum of **six entries** of eligible participants should be there for a block level contest. In case if less than six participants are available, in that case adjoining block (s) entries may be clubbed to organize the screening contest. In each such contest **3 youth should be screened and invited** to participate at district level contest.

Since for the organization of Block level Contest no budgetary provision has been made, therefore the above activities can be organized during **Block Neighborhood Youth Parliament** Program. In this regard, separate guidelines are being issued by NYKS, Core Program Section.

It may be noted that there are no prizes for block level screening contest. As mentioned at S. No. 9 for this activity funds can be mobilized from different sources.

The important points for the organization of declamation contests at various levels are given at **Annexure – 2**.

The Completed application form for the declamation contest by the contestant should be submitted to District Youth Coordinator, Nehru Yuva Kendra (concerned district). The complete address, contact number and email of the NYK district office should be provided by concerned District Youth Coordinator through National Service Corps Volunteers of the block.

**ii) District Level**

The participants who have been screened and shortlisted at block level should be invited to take part in District level declamation contest. They should be informed about the date, time and venue of the program as well as other requirements to participate in the contest. In order to further motivate the contestants they should also be informed about the prizes as well as the opportunities they may get to partner in nation building activities as NYKS **Youth Ambassadors**.

The 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize winner finalized by the judges at the district level should be declared, published and given prizes and certificates. The Rules and Regulations for the organization of Declamation Contest are given at **Annexure – 2**.

**iii) State Level**

The 1<sup>st</sup> prize winner of the district level contest from each district in the State should be invited to take part in State level declamation contest. The concerned DYK will send the name and contact details of the first prize winner of the district level contest to his/ her Zonal Director. The Zonal Director will compile the **State level List** of all first prize winner of the contest from the district NYKs under his/her jurisdiction and invite the candidates for the State level contest.

Participants should be informed about the date, time and venue of the program as well as other requirements to participate in the contest. In order to further motivate the contestants they should also be informed about the prizes as well as the opportunities they may get to partner in nation building activities as NYKS Youth Ambassadors.

The **State level 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize winners** finalized by the judges should be declared, published and given prizes and certificates. The Rules and Regulations for the organization of Declamation Contest are given at **Annexure – 2**.

**iv) National Level**

The 1st prize winner of the State level contest from each State would be invited to take part in National level declamation contest. The concerned Zonal Director will send the name and contact details of the first prize winner of the State level contest to NYKS, Hqs New Delhi well before the given **Time Line**.

NYKS, Hqs will compile the National level List of all first prize winner of the contest from the States and invite the candidates for the **National level contest**. Participants would be informed about the date, time and venue of the program as well as other requirements to participate in the contest.

The **National level 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize winners** finalized by the judges would be declared, published and given prizes and certificates. The Rules and Regulations for the organization of Declamation Contest are given at **Annexure – 2**, unless otherwise specified.

- 11. Result sheet preparation:-** The merit list should be prepared with the name, address and mobile number of the winners in order of merit along with the proceedings. All the judges should sign on the result sheet and proceedings of the conduct of the contest. The original result sheet should be kept in the concerned office of NYK for records.

## 12. Budget

### a. District Level

1. Prize Money:- **Rs. 8,000 per district** (1<sup>st</sup> Prize:- Rs. 5,000/-, 2<sup>nd</sup> Prize:- Rs. 2,000/-, 3<sup>rd</sup> Prize:- 1,000/-)

Conduct of Programme & function (Honorarium of Judges, Venue, Refreshment, local TA of participants, Photography, Videography Sound/PA system and reporting etc.) = **5,000 per district**

**Total District Level Budget per district = Rs. 13,000/-**

### b. State/Zone Level

1. Prize Money:- Rs. 40,000 (1<sup>st</sup> Prize:- Rs. 25,000/-, 2<sup>nd</sup> Prize:- 10,000/-, 3<sup>rd</sup> Prize:- 5,000/-)

2. Conduct of Programme & function (Honorarium of Judges, Venue, Refreshment, B&L, TA of participants, Photography, Videography, Sound/PA system and reporting etc.)

(for the conduct of the State level programme the calculation has been made on the basis of number of districts in the particular state. The amount per district is calculated to Rs.1860/- (round figure). The States/Zones with its number of NYKs will be provided fund accordingly. (e.g. Delhi zone has 9 NYKs then it will be provided Rs.1860x9=Rs.16,740+Rs.40,000=Rs.56,740/-)

**(The State/Zone wise calculation of Prize money and organisational is attached herewith as Annexure-3)**



Nehru Yuva Kendra \_\_\_\_\_ (District) State \_\_\_\_\_

**Declamation Contest as part of Republic Day Celebrations 2016****Topic: - Patriotism and Nation Building****Application Form**

Name of Block \_\_\_\_\_

Sl. No. \_\_\_\_\_

**Level of Contest – Block level screening and District level**

1. Name:-.....
2. Fathers'/Spouse Name:-.....
3. Date of Birth as on 01.10.2015 (enclose self attested photocopy):-.....
4. Gender (Male / Female) .....
5. Educational Qualification:-.....
6. Category (ST/SC/OBC/GEN):- .....
7. Occupation .....
8. Domicile – Name of District & State (enclose self attested photocopy)  
Complete Address with Pin Code:- .....
- Block.....District.....
9. If residing in other District/ state for more than 5 yrs then attach copy of the certificate to that effect  
Complete Address with Pin Code:-  
.....
10. Contact Phone/Mobile No. with STD Code:-.....
11. Email Id:- .....
12. Member of NYKs affiliated Youth Club/ Mahila Mandal Yes/No.....
13. If Yes, Name and Address of Youth Club /Mahila Mandal .....
14. Language opted for the contest (Hindi/English).....

Space for pasting  
of duly signed  
Passport Size  
Photograph of  
the Participant

I undertake that I have read and understood the guidelines and important points of the contest. The information furnished by me as above is correct as per my knowledge and belief. I also undertake that I have informed my parent/guardian for participating in the Declamation contest.

**Signature of the Applicant**

(Name.....)

Date.....

**Verification of above details and certificates with original by NYC in-charge of the block and District Youth Coordinator (DYC)**

Name of NYC 1.....Block.....

2.....Block.....

Name of DYC.....

Kendra..... (District).....State.....

**Important Points to be informed to the contestants by the NYCs, DYCs, ZDs. The points should also be followed and adhered strictly by all officers concerned with the organization of Declamation Contest**

**A. General Rule**

- a) The language of the contest shall be Hindi or English only.
- b) The participants will speak on the topic with areas given on **Anneuxure-1.**
- c) The speech will be maximum of 10 minutes duration. The time limit will be strictly enforced. A 30 seconds warning will be given.
- d) The speaker is expected to memorize their speech, and is not allowed to read any part of the speech from papers, notes, or cards.

**B. The contestants may keep in view the following points while delivering their speech:-**

**a. Content**

- (I) Greeting & introduction of the subject.
- (II) Exposition of the main theme (Conciseness & clarity of message, originality/points of interest, Incorporation of Personal References, Quotations etc).
- (III) Conclusion.

**b. Speaking Presentation**

- (I) Memorization (evaluated by pauses)
- (II) Verbal Clarity (Annunciation and pronunciation of words, voice strength and projection)
- (III) Presentation/Speaking style (Mannerisms, Audience contact and voice modulation, ability to keep the audience engaged by their speaking style).

**c. Dress code & Mannerism**

The dress code will be formal. The participants should wear simple but smartly washed and pressed clothes. The participants should

also wear polished/clean footwear. They should be neat and clean and maintain the personnel hygiene with proper haircut. They should exhibit good manner and etiquettes.

**C. Marking Criteria for Block, District, State and National Level  
Declamation contest:**

Marks may be awarded as per the following criteria out of the marks allocated against each category:-

<b>S. No.</b>	<b>Marking Criteria</b>	<b>Number of Marks</b>
1.	Content and Substance	25
2.	Communication/Oratory skills	25
3.	Presentation skills	20
4.	Clarity of ideas and thoughts	20
5.	Confidence level	10
	<b>Total</b>	<b>100</b>

The marks awarded by all the three judges should be added for arriving at total marks of a participant. The average marks thus calculated shall be the final score for a particular participant based on the scores a merit list shall be prepared. On the basis of which those who have scored the highest marks in order of merit shall be declared 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Prize winners.

**Miscellaneous:-**

1. The participants should bring with them Identity card.
2. Native of Block and domicile certificate issued by Gram panchayat, Block office, Institution, NYKS affiliated Youth Club/Mahila Mandal of their locality/Village etc. which was attached in the application form
3. The contestants will be judged by a panel of 3 judges. The decision of the judges as regards the result of the competition shall be binding.
4. All participants are expected to maintain decorum at the venue where the event will be held.
5. The NYKS reserves the right to take appropriate action for any unethical, unprofessional and immoral conduct.

6. The decision of NYKS regarding interpretation of rules for any other matter related to competition will be final.
7. If there is any situation not contemplated in the rules, the NYKS decision on the same shall be final.

### **Reporting Schedule of Declamation Contest**

**(Reporting proforma are placed at Annexure 4a, 4b, 4c & 4d)**

<b>Sl. No.</b>	<b>Level</b>	<b>Date by which the reports along with result must reach</b>	<b>Responsibility for sending the reports and result within the given timeline</b>	<b>The reports to be received by the officer</b>
1.	Block Level	By 5 <sup>th</sup> Dec, 2015	Concerned NYC & DYC	DYC
2.	District Level	By 15 <sup>th</sup> Dec ,2015	Concerned DYC	ZDs
3.	State Level	By 24 <sup>th</sup> Dec ,2015	Concerned ZD	NYKS Hqtrs.

### **Submission of Photograph, Videograph and Press Clippings**

**1. The Photographs should contain the following caption below the action photograph:-**

- a) Name of District NYK..... date.....
- b) Name of Programme/Activity.
- c) Date & Venue of Programme/Activity.
- d) Name of Dignitaries invited in the programme.

The following important Points should be kept in mind while taking Photographs:-

- The photographs should be done by HD camera.
- The composition (Placement of relevant object and elements) of the Photograph should be correct.
- Proper light arrangement should be there while taking Photograph.
- Proper Background (i.e. concerned Activity's Banner, Backdrop).

## 2. Press Clippings

Press clippings should be sent in the following manner:-

- a) Name of District NYK..... date.....Name of News Paper.....
- b) Name of The News Paper should be taken from the News Paper in which News has been appeared and pasted on the upper most place of A4 sheet.
- c) Date of the News Paper should be pasted below the name of News Paper.
- d) News cutting should be pasted below the date of news on A4 Size Sheet.
- e) Gist of the newspaper report should be given below the newspaper clippings in case of news in regional language other than English and Hindi.

## 3. Video graphs

- a) Name of District NYK..... date.....
- b) The Video should be of HD quality.
- c) The video should be audible.
- d) The video should be capturing the relevant Activity/Programme properly.

4. A brief **Write Up** of the **Contest** conducted on the day should be made and sent along with the above.

(The zone wise summary of the above reports should be sent in the proforma at Annexure 4 (a to d) by the concerned Officers.)

**Annexure -3**

**Details of Budget for District and State level**

Sl. No.	Name of State/ Zone	No. of District	District level (Amt in Rs.)			Zone/State level (Amt in Rs.)			Total State level (Amt in Rs.)
			Prize Money	Conduct of Programme	District level	Prize Money	Conduct of Programme	State level	
1	Andhra Pradesh	14	112000	70000	182000	40000	26040	66040	248040
2	Telangana	10	80000	50000	130000	40000	18600	58600	188600
3	Kerala	16	128000	80000	208000	40000	29760	69760	277760
4	Karnataka	27	216000	135000	351000	40000	50220	90220	441220
5	Tamil Nadu & Pondicherry	32	256000	160000	416000	40000	59520	99520	515520
6	Assam	27	216000	135000	351000	40000	50220	90220	441220
7	Arunachal Pradesh	15	120000	75000	195000	40000	27900	67900	262900
8	Manipur	10	80000	50000	130000	40000	18600	58600	188600
9	Meghalaya	7	56000	35000	91000	40000	13020	53020	144020
10	Mizoram	8	64000	40000	104000	40000	14880	54880	158880
11	Nagaland	11	88000	55000	143000	40000	20460	60460	203460
12	Sikkim	4	32000	20000	52000	40000	7440	47440	99440
13	Tripura	4	32000	20000	52000	40000	7440	47440	99440
14	Delhi	9	72000	45000	117000	40000	16740	56740	173740
15	Haryana	19	152000	95000	247000	40000	35340	75340	322340
16	Himachal Pradesh	12	96000	60000	156000	40000	22320	62320	218320
17	Jammu & Kashmir	14	112000	70000	182000	40000	26040	66040	248040
18	Rajasthan	32	256000	160000	416000	40000	59520	99520	515520
19	Punjab and Chandigarh	21	168000	105000	273000	40000	39060	79060	352060
20	Odisha	30	240000	150000	390000	40000	55800	95800	485800
21	West Bengal & A & N Islands	29	232000	145000	377000	40000	53940	93940	470940
22	Bihar	38	304000	190000	494000	40000	70680	110680	604680
23	Jharkhand	22	176000	110000	286000	40000	40920	80920	366920
24	Gujarat	28	224000	140000	364000	40000	52080	92080	456080
25	Madhya Pradesh	48	384000	240000	624000	40000	89280	129280	753280
26	Maharashtra & Goa	36	288000	180000	468000	40000	66960	106960	574960
27	Chhattisgarh	16	128000	80000	208000	40000	29760	69760	277760
28	Uttar Pradesh	71	568000	355000	923000	40000	132060	172060	1095060
29	Uttarakhand	13	104000	65000	169000	40000	24180	64180	233180
	<b>Total</b>	<b>623</b>	<b>4984000</b>	<b>3115000</b>	<b>8099000</b>	<b>1160000</b>	<b>1158780</b>	<b>2318780</b>	<b>10417780</b>



**Declamation Contest on “Patriotism and Nation Building” as part of Republic Day Celebrations 2016**  
**Reporting Proforma for Declamation Contest District Level (to be submitted by District NYK to concerned Zonal Office)**

Nehru Yuva Kendra \_\_\_\_\_ (District) Collaborating Agencies \_\_\_\_\_ Zone \_\_\_\_\_  
 Venue \_\_\_\_\_ Date: \_\_\_\_\_  
 Name of Judges 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Sl. No.	Name of Participants of District level Contest	Name of selected Participant for Zone (UT & State) level Contest						
		Name of Participant selected with Complete Address	Mobile No. of Participant	Marks at distt. level	Category with M/F	Age	Language opted	
							English	Hindi

*The Quantitative report should be supplemented with Qualitative report which should include detailed report of the programme, Action Photographs, Videographs, Press Clippings etc. The participants selected should be invited & informed of the date & venue of the State level contest on the day of contest itself.*

**Signature of NYC,**.....

**Name** .....



**Declamation Contest on “Patriotism and Nation Building” as part of Republic Day Celebrations 2016**

**Reporting proforma of Declamation Contest- State Level (Zonal level compiled report of participants of the concerned Zone to be submitted to NYKS Hqtrs)**

Name of Zone \_\_\_\_\_

Sl. No.	No. of Districts in the Zone	No. of districts implemented Declamation Contest	S.NO.	Name of Districts implemented declamation contest	Number of Blocks in the districts implemented contest	Total Number of Participants at Block level													
						SC		ST		OBC		Minority		GEN		Total		G. T.	
						M	F	M	F	M	F	M	F	M	F	M	F		
<b>Total</b>																			

*The Quantitative report should be supplemented with Qualitative report which should include detailed report of the programme, Action Photographs, Videographs, Press Clippings etc .The participants selected should be invited & informed of the date & venue of the district level contest on the day of contest itself.*

**Signature of Zonal Director.....**

**Name of Zonal Director .....**

**Declamation Contest on “Patriotism and Nation Building” as part of Republic Day Celebrations 2016**  
 Reporting Proforma for Declamation contest Zonal (State & UT) Level (to be submitted by Zonal Office to NYKS Hqtrs)

Name of Zone\_\_\_\_\_

Venue\_\_\_\_\_

Collaborating Agency\_\_\_\_\_

Date\_\_\_\_\_

Sl. No.	Name of Participants of State level Contest	District	Name of selected Participant for National level Contest								
			Name of Participant	Complete Address	Mobile No.	Marks at State level	Category	M/F	Age	Language opted	
										English	Hindi
	<b>Total</b>										

*The Quantitative report should be supplemented with Qualitative report which should include detailed report of the programme, Action Photographs, Videographs, Press Clippings etc. The participants selected should be invited & informed of the date & venue of the National level contest on the day of contest itself.*

**Signature of Zonal Director**.....

**Name** .....